



ROLE PROFILE

STRATEGIC ASSET MANAGER

LANDMARC

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LOCATION: CONTRACT SUPPORT OFFICE

REPORTING TO: DIRECTOR OF ENGINEERING AND ASSURANCE

RESPONSIBLE FOR: NO DIRECT REPORTS (PRESENTLY)

Summary of Role:

The Strategic Asset Manager plays a pivotal role within the Engineering & Assurance team. This position is responsible for developing and overseeing the organisation's asset management strategy, driving data-led decision making, and ensuring that asset performance, risk, and lifecycle costings are fully understood and optimised.

The role will work cross-functionally with the projects, compliance, finance, and operations teams to create a strategic framework for asset management that supports long-term investment planning, regulatory compliance, and improved service delivery. They will provide thoughtful leadership, influence business direction, and ensure that asset-related insights drive value across the estate.

Duties of Role:

Primary Duties:

1. **Asset Strategy Leadership:** Develop and implement an organisation-wide asset management strategy aligned with operational goals, compliance requirements, and financial targets.
2. **Lifecycle Planning & Risk Management:** Oversee the process for planning of asset lifecycle interventions, refurbishment, and replacement based on risk, performance, and criticality.
3. **Data Governance & Insight:** Champion data quality and lead the integration of CAFM and other data sources to deliver accurate asset registers, risk profiles, and forward works plans.
4. **Strategic Planning & Capital Forecasting:** Collaborate with finance, projects and commercial departments to support strategic capital planning, investment prioritisation, and business case development.
5. **Compliance & Assurance Alignment:** Ensure statutory, contractual, and audit obligations are reflected in asset strategy and long-term planning.
6. **Stakeholder Engagement:** Engage with internal and external stakeholders including executive leadership, clients, contractors, and regulators to influence and shape asset priorities.

7. **Performance Monitoring:** Develop and report on asset performance KPIs, failure trends, and service resilience measures to inform continuous improvement.

Ideal Person:

The following lists detail the ideal person to carry out this role and will be used as the selection criteria during the recruitment process.

What you know:

- Knowledge of strategic asset management principles, methodologies, and lifecycle planning in a complex, multi-site environment.
- Knowledge of Hard & Soft Facilities Management activity particularly in relation to Asset Management requirements
- Knowledge of relevant statutory and regulatory frameworks affecting MOD property and engineering assets (e.g. SFG20, DIO TMs, ISO 55000, H&S legislation).
- Knowledge of CAFM systems (preferably Maximo) and their role in supporting asset strategy, compliance tracking, and investment planning.
- Knowledge of risk-based and condition-based maintenance modelling.
- Knowledge of data governance principles and how to ensure high-quality asset information is captured, maintained, and used effectively.
- Knowledge of long-term capital investment planning, including net present value, lifecycle cost modelling, and budgeting principles.
- Understanding of how asset strategies link to operational delivery, compliance assurance, and business resilience.
- Awareness of emerging technologies and digital asset management trends (e.g., IoT, predictive analytics, AI and BIM integration with CAFM).
- Knowledge of the process for achieving ISO55001 certification for an organisation conducting asset management activities where lifecycle decision ultimately remains the clients responsibility.

What you can do:

- Develop and lead a forward-looking asset strategy that balances risk, compliance, operational performance, and long-term investment.

- Interpret and translate asset data into strategic business insight, influencing board-level decisions and investment priorities.
- Establish and maintain a governance framework for asset data quality, reporting accuracy, and decision-making transparency.
- Model asset risk using both qualitative and quantitative data to inform critical infrastructure planning.
- Build strong cross-functional relationships with senior leaders, ensuring alignment between asset strategy and organisational goals.
- Produce and present clear, evidence-based reports, business cases, and board papers that support strategic direction.
- Engage confidently with contractors, external consultants, and auditors, holding stakeholders accountable to high standards.
- Champion innovation and influence the adoption of digital asset management tools to enhance insight and decision-making.

Prerequisites for employment

- Hold Institute of Asset Management qualifications (preferably be a registered Asset Management Professional) and relevant higher level qualifications in an engineering or technical discipline.
- Full driving licence valid in the United Kingdom.
- Complete Baseline Personnel Security Standard – this is compulsory for all personnel who work for Landmarc Support Services Limited as Official Defence Contractors. This includes a Basic Police Disclosure, however, unspent convictions are not necessarily a bar to employment and will be reviewed case by case to ensure there are no risks to the security and integrity of the work completed by Landmarc Support Services Limited.
- National Security Vetting may be required however you will be informed of this requirement during completion of the Baseline Personnel Security Standard.
- Candidates must meet the UK residency requirements to undergo the above (5 years minimum).

Our Values

- Take time to take care of yourself, look out for yourself and others, and stop and step-in if you need to.

- Always do the right thing, not just the easy thing; integrity in all that we do at work and at home.
- Put the customer's needs first, in everything we say, consider or do.
- Promise only what can be delivered; once promised it's a Landmarc commitment.
- Take pride in what you do, you've a lot to be proud of.

Our Behaviours

- Live Our Values, know what they are and what they mean to you and how they influence what you do, we should believe in them and demonstrate them always.
- Build Relationships, we are a people-business and relationships are the foundation of accomplishment. Take every opportunity to build and strengthen relationships with colleagues, customers and suppliers. Together we are stronger.
- Give Feedback and Recognition, creating an environment in which we openly and thoughtfully give and receive feedback and recognition builds trusting teams. Feedback and recognition also foster a culture of growth.
- Embrace Flexibility, in all that we do and how we do it. Change can come with or without warning and in either case, we must improvise, adapt and overcome to remain relevant to Our Mission.